

Improvement of Organizational and Economic Mechanisms of Management in Food Industry Enterprises in Innovative Development of the Economy

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Abstract: In this article, as a result of the rapid growth of the need for food products in the world, to increase the well-being and quality of life of the population, to provide the population with food products, to eliminate the problem of food safety, to raise the place of Uzbekistan in the ranking of the global food safety index. Food industry enterprises are setting new requirements for improving the organizational and economic mechanisms of management activities and increasing their efficiency. Therefore, the effectiveness of investments and the use of digital technologies in the management of food industry enterprises and increasing the competitiveness of the enterprise was considered.

Keywords: Innovative management, organizational-economic mechanism, digital technologies, food safety, competitiveness, modernization.

INTRODUCTION

In our national economy, in accordance with the principles and methods of corporate management accepted in the world practice, the formation of an effective system of management of the republic's food industry, the modernization of branch enterprises, wide attraction of investments for technical and technological re-equipment, milk and milk products, fruits and vegetables and other agriculture increasing the volume of processing of products, increasing the production of quality local food products that are competitive in domestic and foreign markets are among the urgent tasks of today.

The President of the Republic of Uzbekistan, Sh. Mirziyoev, in order to effectively implement the reforms set out in the strategy for the development of agriculture of the Republic of Uzbekistan for 2020-2030 in the decision PQ-4643 "On measures to further improve the management system of the agricultural and food sectors"¹ The tasks of reforming and further developing the management system, introducing modern management mechanisms, accelerating the digitization of the industry, improving the safety of food products and consumption rations, and ensuring the production of the required amount of food products were set.

¹ Decision PQ-4643 of the President of the Republic of Uzbekistan Sh. Mirziyoev "On measures to further improve the management system of the agricultural and food sectors"

LITERATURE ANALYSIS

Theoretical and methodological foundations of the innovative management system of the economy in Uzbekistan, problems of their implementation in regional economic entities and sectors Sh.I. .T. Mukhitdinov, U.V. Widely studied by Gofurov, A.M. Kadirov, M.A. Mahkamova, R.I. Nurimbetov, Sh.I. Otajanov, A. Artikov, S. Saidkarimova, Sh. Oblokhlova and others. In particular, Sh.N. Zaynutdinov studied the development of conceptual approaches to the strategy of increasing the innovative potential, A.M. Kadirov studied the problems of developing the innovative potential of industrial enterprises, and M.A. Mahkamova studied the issues of forming the organizational and economic mechanisms of the industrial enterprises of the Republic of Uzbekistan. Also, in the researches of Sh.I.Otajanov and other scientists, the effectiveness of the organizational-economic mechanisms of managing the structure of innovation activity and the problems of increasing the innovation potential were studied.

However, in the above scientific studies, the development of strategies for the development of the organizational and economic mechanism of innovative management in the regions of our country was not studied as a separate object of scientific research. Therefore, in the conditions of modernization of the country's economy, food industry enterprises require the formation of a suitable management system and the development of appropriate scientific and methodological teaching. This creates the need to develop scientific and methodological recommendations for improving the management methodology of enterprises based on a comprehensive study of the management problems of food industry enterprises, corporate management and the use of advanced technologies and modern management methods adapted to specific socio-economic conditions of the enterprise.

RESEARCH METHODOLOGY

Comparative analysis and synthesis, induction and deduction, expert assessment, scientific abstraction, economic-mathematical modeling, statistical, and other methods were widely used in the research process.

The practical significance of the research results is used in increasing the efficiency of management of food industry enterprises, in the development of agricultural management strategies of our Republic, and in the wide involvement of digital technologies in the field, and in the future, in the development of management methods for effective development as a result of the development of necessary measures.

ANALYSIS AND RESULTS

Natural disasters, water shortages, droughts, and desertification caused by climate change and various environmental problems on Earth make it difficult to grow agriculture and food products.

This poses a threat to food security and causes prices to rise in the world food markets. In addition, the global financial and economic crisis, which began in 2008 and is still ongoing, is causing the problem of food security to become acute.

At the same time, in the context of increasing world population and increasing urbanization processes, the reduction of agricultural arable land is making the issue of food production and meeting the needs of the population more pressing.

In the world, a number of scientific research works aimed at improving the organizational and economic mechanism of innovation management have been carried out, including state management of regional innovation centers in Great Britain, organization of innovation clusters in Germany, improvement of innovation infrastructures in South Korea, support of small and medium businesses for innovation development in Switzerland². including these. Currently, in developed countries, conducting scientific

² The Institute for the Interdisciplinary Study of Decision Making (IISDM) // <https://isdsm.nyu.edu/>

researches on increasing the efficiency of innovative management of industrial enterprises, improving the organizational and economic mechanisms of the economy, forming strategies for increasing the innovative potential, and developing strategies for developing the organizational and economic mechanism of innovative management of the enterprise is considered one of the main scientific trends.

According to statistics, the decline in the financial condition of families has been observed in 54 countries of the world, and the majority of the population of more than 20 countries is suffering from hunger. In 12 countries, the average life expectancy of the population has decreased, and in recent years, several hundred million people in the world are suffering from hunger. For example, according to UN data, 815 million people of the world's population are starving, and by 2050 this number will reach 2 billion people. 12.9 percent of them live in developing countries. 45 percent of deaths among children under the age of five are caused by malnutrition. This is, of course, the situation against the background of the problems in the production of food products and the processes related to its safety.

In the context of the global integration of trade chains, the need to ensure the country's food safety is becoming increasingly urgent, which determines the relevance of research on the introduction of innovative management technologies in the food industry.

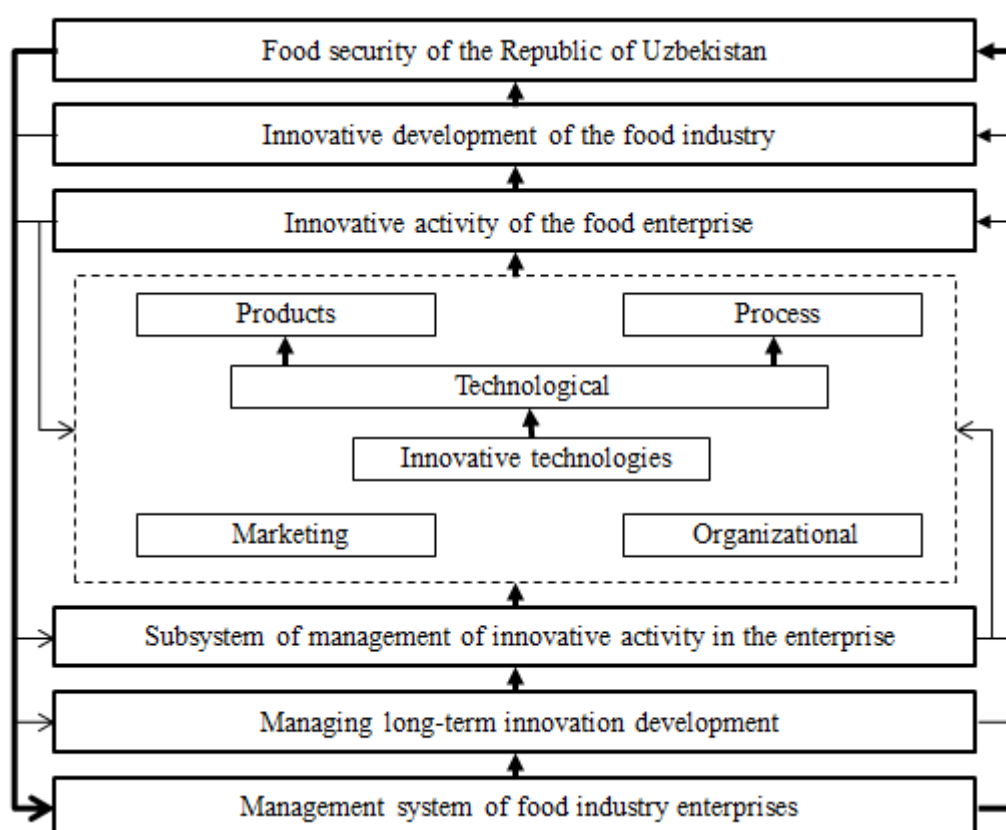
Today's rapid development in digital technologies forces enterprises to develop their development strategy to quickly respond to new threats and, with it, opportunities. The emergence of digital technologies is driving the company's development directions for strategic changes and the effective use of widespread technological changes.

An important stage of ensuring innovative growth of food industry enterprises is the implementation of the policy of financial incentives to the agricultural sector, which supplies raw materials to the industry, including the activities of industrial enterprises that ensure the country's food security. Also, despite the significant activation of innovative processes in food industry enterprises, food enterprises of our country are faced with unsolved tasks to expand the scope and volume of production. This means the development of internal management measures to ensure the competitiveness of manufactured food products, to ensure their quality growth, and to create opportunities to reduce costs and waste.

The main solution to these tasks is the creation and implementation of modern management technologies in the management process of food industry enterprises. The distinctive features of the management of food industry enterprises are the implementation of the following innovative tasks:

- Creation of new types of products or services;
- improvement and modernization of manufactured products or services;
- changing the technological process working in production;
- technological re-equipment and preparation of the production process for the production of new or modernized products;
- introducing a new technological process into production;
- developing test programs for new products and determining the level of service quality;
- to carry out marketing activities when releasing products to the market³.

³ Рогозина, Е. А., Филимоныхина, Т. В., Дмитриев, Н. Д. Построение инновационной системы менеджмента качества // Стратегии бизнеса. – 2020. – № 2. – С. 45-49.



Innovative model of management of food industry enterprises⁴

In order to ensure food safety at the national level, this model shows the organization of production of quality, competitive food products in the market by introducing innovative technologies and modern management and marketing methods in food industry enterprises. It is possible to prevent the negative consequences of food production, eliminate the problem of food shortage, and ensure qualitative and quantitative income from food production by forming an innovative process management system in food industry enterprises.

CONCLUSIONS AND OFFERS

The goal of innovative management of food industry enterprises is to effectively use production opportunities, develop innovative methods of food production, compete with enterprises that have established the production of artificial food products with innovative methods, meet consumer demand for individual high-quality products, and - tasks such as the use of innovative technologies in the food industry are defined. For this, it is proposed to solve the following tasks:

- determine the stages of innovation in production;
- evaluation of the factors influencing the processes of innovation implementation;
- assessment of typical errors in adaptation of innovations to production of food products;
- development of systems and mechanisms for improving digital technologies on the basis of automation.

⁴ Compiled by the author based on theoretical data

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