

The Content, Types and Development of the Concept of Innovative Strategies in Uzbekistan

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Abstract: This in the article present in the day a lot used " innovative strategy ", " innovative activity " terms in particular word goes _ Also in the article of our country innovative development strategy is also detailed illuminated.

Keywords: strategies, innovative strategies, perspective plan, innovative potential, companies, development trend, innovative activity, innovative activity, innovation activity subjects, innovative startup.

Innovative strategy¹ - these are the most important methods determine the enterprise promising development priorities and to them reach for necessary has been measures collection work exit choose for.

of the enterprise innovative strategy enterprise by work issued of products competition situation increase and holding standing need _

Highlight it 's okay to develop present stage worldwide economy such as essence in general and individual enterprises " innovative development " group reflection makes _ That's it with together, of the enterprise innovative development not only main innovative process, perhaps him done increase for necessary has been factors and conditions, ie innovative is potential. That's why for that's it to say maybe the company innovative strategy of the enterprise innovative development of the process content and main directions reflection to continue need _

Current " **innovative** " at the time of the concept of " **strategy** " ². many definitions there is being, in this both in technology and the company development common strategy according to technologies included in management the news choose and done increase system formative and set give the rules and norms collection understood. Innovative the most important of the strategy task - innovative process of participants interests different direction processes with maximum level harmonization is calculated.

1. Attack strategy this in the market innovations successful has been in case big risk and fast payment with separate stands _ High personnel according to high qualification Demand does, new market prospects and

¹<https://moscsp.ru/uz/osnovnye-vidy-innovacionnoi-strategii-vidy-innovacionnyh-strategii.html>

²<https://fayllar.org/ozbekiston-respublikasi-oliy-va-orta-mahsus-talim-vazirligi-to-v3.html?page=7>

them to products quickly appropriation opportunity Demand does _ This is new technologies apply with together to research direction Demand does _ The rule as big firms - competitive products according to market to the leaders appeal they do it on the ground of leaders positions scientific and technical point of view from the point of view current done products current to be done as a result leader products current to be done can _ **2. Defense strategy** of competitors to his actions in response imitation reactive innovations fast current reach based on This is offensive strategy, risk with a comparatively low figure means _ This strategy big companies for stable to the market have is scientific _ and marketing problems, but competitors to his actions fast answer to give for important scientific and technical to potential more attention looks _ In innovations this enterprises there is advanced technologies work exit and to adapt directed.

3. Licensing (participation strategy) this another enterprises by scientific research during the best received scientific and technical results buy to get is based on Even big companies even own studies and development results with is not limited. Other on the other hand innovations for the license sell of the enterprise insulting of strategy important element to be can _ Own financial resources limited because of, small enterprises the same for so, main innovative projects done increase ca n't

4. Intermediate strategy market niches search with depend _ He is himself advantages account received without of competitors weak sides analysis to do based on directly _ from competition to escape directed conscious to efforts is based on This strategy most of the time small innovative business enterprises by successful is used.

5. new the market Create this radical news with depend _ Such without, you big safe of income high to the pace reach can _ However, them done increase with depends such news and opportunities very less _ The rule as, they industry or of the market initial stages occurs.

President to the decree of Uzbekistan in 2022-2026 _ innovative development strategy confirmed .

of strategy main directions reached the following marked ³:

- innovative activity state by of support institutional mechanisms improvement through innovative active organizations share increase _
- small of entrepreneurship innovative activity increase through of regions socio-economic fast growth provide ;
- new kind of products and innovative technologies of creation from the idea final to the consumer was complex system provide through to innovation was demand encouragement ;
- created capital " fundamentally ". innovative ” to innovations again redirect system formation ;
- of education all stages creativity, innovation entrepreneurship and rationalization skills development through innovative activity in management a person capital more development.

From this besides, innovative activity subjects (industry work release organizations) from 613 to 2,250 _ delivery, innovative infrastructure subjects 3 times the number increase, innovative entrepreneurship as a result to be created new the work seats 4 times the number increase the goal done _

Also :

- internal and external in the markets commercialization as a result to be created new innovative developments 2 times the number increase _

³<https://www.spot.uz/oz/2022/07/07/innovation-strategy/>

- innovative centers number up to 494 deliver _
- technological innovations with engaged local industry enterprises number up to 600 deliver _
- in the regions to be created new technologies number up to 384 increase _
- in the regions yearly to the list received patents number up to 184 deliver _
- foreign organizations with in cooperation done being increased scientific, innovative and technological projects number up to 183 increase _
- innovative startups number up to 1,437 deliver in the eye is being held.

Also innovative _ activity support savings organize will be done. Strategy Globally innovative Uzbekistan index rating according to 56 of the world advanced country to the line The main goal is to enter did _

Previously, Spot Karakalpakstan " Nukus technopark " special industry zone organize to be done about message gave _ Energy thrifty ecological safe work release powers set up reach Technopark of activity main directions one is considered.

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