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## DISCOURSE OF ALIENATION AS AN IMPLICATION OF REFUGEES CRISIS AND ITS COMPLICITY TO CREATIVITIES IN ARTS AND DESIGN

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**Abstract:** *ISIS hegemony in Iraq and Syria have an impact globally, especially in the refugee's crisis. Interesting issue that can be studied from this event is the acceptance or refusal response—as a socio-cultural reaction—by a resident in the refugee's destination country. Many received the refugees with open arms, but many more people feel "threatened" by the arrival of refugees. This contemporary issues relating to refugees, fostering an incidence of psychological-social-cultural in a terminology of 'alienation'. The means of public acceptance that received the "foreignness" brought by the influx of refugees, and how refugees adapt in order not to be alienated, will be discussed in 'creativity in art and design' theme. Author call it an aesthetic of crisis that build creativity. Alienation as the inner trigger can trigger people to build creativity, creating artwork which is out of habit, alienate himself, creating a characteristic that contain elements of novelty. This alienation, as a psychological condition, which is formed by the environmental situation, triggering from the outside (outer trigger). It can be disbursed to foster the spirit of creative work. At the circumstance where a visual signal structure in works of art and design communicate a language that is flexing rigidity, eliminating mutual mistrust. In this paper are shown some examples of UNHCR innovation project that provides the depth of topic for us to reflect on the work of the emergence of creativity fueled by alienation, which was created by the crisis.*

**Keywords:** *Alienation, Aesthetic Of Crisis, Creativity, UNHCR Innovation*

### INTRODUCTION

All forms of disaster on earth that involve human beings-both as perpetrators and victims-are of interest to be scrutinized. The incident of war, as one of the disasters that cause a complex impact on humanity, will always be reviewed by many researchers from various disciplines. The current issue of war disaster is about the humanitarian crisis that ISIS is doing in the Middle East. The ISIS hegemony in Iraq and Syria has a global impact, especially in generating refugee issues, to countries in Europe. Not only this time the world witnessed the massive migration of a citizen to another country. An interesting issue that can be studied from this event is about the acceptance response-as a socio-cultural reaction-a resident in the country to which the refugees go. Many received refugees with open arms, but many more felt "threatened" by the arrival of refugees [1] [2].

When the individual decides to enter a totally new and different environment from all of his cultural backgrounds, there is a tendency for an individual to experience an alienation. This alienation is described in terms of 'alienation'. This common early alienation should be well

managed so as not to expand into mental isolation. Mental isolation indicates that an individual or group is being psychologically ill. Symptoms are shown as feeling less confident, afraid, helpless, or completely unaware of "selfhood" that loses identity. If conditions such as psychic illness are experienced by the younger generation, especially children from an early age (under 6 years), there will be "defects", psychological trauma brought to adulthood, which can damage the individual's mental [3] [4]. Rusmiyati and Hikmawati noted that IDPs are the type of age group of children who most need protective handling to really get through the difficult times in evacuation [5].

Erich Fromm offers an idea of a holistic solution to the healing of ailing society (due to the alienation). To heal a sick society must make simultaneous changes in areas such as politics, industry, cultural activities, the structure of human character, philosophical orientation, and spiritual inclinations [6]. The cultural activity that Fromm offers has a slice with the community approach by Farwell, N., & Cole, J. B. which forms the comforting atmosphere for the child [7]. The approach can be collaborated with a participatory approach (delivered by Wessells, M., & Monteiro, C. [8] involving children in expressive art activities so that their psycho-social sensitivity is involved.

This alienation-which arises from the crisis-if it can be "managed" well, actually has high creative potential. One way to harness the potential of creativity on alienation well is to express it in unusual ways. The approach used is to create novelty values for messages, visualizations, expressions of anxiety buried by the crisis.

## METHODS

In this study, the authors use the method of study literature with the help of internet source information collecting, with the delivery of descriptive analysis results. In collecting data, the authors divide the data into primary and secondary categories. The technique used in data analysis in this study is to understand the theses of thinking about alienation, creativity, and recovery strategy of crisis trauma with psycho social approach, involving refugees, especially children in art activity.

## DISCUSSION

### Understanding Alienation

The Latin word origin of alienation (alienation) is *alienatio*. *Alienus* is ultimately derived mainly from the word *alius* (which means "other" [the liyan] as an adjective, or "another" as a noun). 'Alienation' and 'alienation' have very different meanings when the concept appears in the work of different thinkers/philosophers [9].

The definition of alienation has actually been spelled out by figures before Fromm, among them Hegel, Karl Marx, Ludwig Feuerbach and other figures. Hegel identifies the alienation of the human condition with the absolute spirit in the dialectical process, Feuerbach defines alienation as: the state of man who believes in the existence of God. According to Feuerbach, God is only a projection of man. Meanwhile, Marx defines alienation relating to socioeconomic conditions of society.

As we live in the contemporary world, the concept of alienation and alienation is essential to fulfilling our desire to understand life in the contemporary world. In this case, even to understand human existence which is found whenever and wherever. "Alienation" and "alienation" have very different meanings when the concept appears in different works of thinkers.

For example, thinking that links alienation with efforts to escape from "generality". The alienation that triggers creativity. There are various attitudes of the individual whose tendency is to harness the potential of his own freedom, which "alienates" him, so as to be Alienated and then use it to work creatively.

Alienation as an inner trigger can trigger an individual (the performer) to build creativity, where the offender works out of the ordinary, alienating himself, whether consciously or otherwise,

creating a characteristic / originality that contains novelty elements. This alienation, as a psychological condition, formed from the environmental situation, triggering from the outside (outer trigger), it can be disbursed by fostering the spirit of creative work. Where a visual sign structure in works of art and design communicates a language that flexs stiffness, eliminates mutual suspicion.

## RESULT

### Creativity Generated by Alienation

In growing numbers, street artists worldwide have taken up civic activism and voiced their opinions various world governments' failure to provide the adequate and necessary aid to Syrian refugees suffering from the conflict there. (figure 01) [10].



Figure 01. Refugee crisis expressed on street art

[source : <http://frank151.com/street-artists-paint-refugee-crisis/>]

If you're visiting Paris over the coming months – the walls along the Seine may look a little different (Figure 2). A photo exhibition along the banks now includes a 370-meter long panorama featuring portraits of refugees and photographs taken by Syrian refugee children living in Iraq [11].



Figure 02. Dreams of Humanity

[Source : <http://innovation.unhcr.org/7-art-initiatives-that-are-transforming-the-lives-of-refugees/>]

The exhibition is titled “Dreams of Humanity” and was organized in collaboration with famous photojournalist Reza in partnership with UNHCR. So what exactly is the objective of the photographs? Reza explains that at the core of this project is the hope that the photos will provide

a way for refugee children to tell their own stories. “When I start a workshop, I used to say to my students that I’m not there to teach them photography but to give them a tool that will allow them to tell the world, in a universal language, their desires, their dreams, their lives,” Reza explained to France 24.

It’s no secret that art can be used as a powerful advocacy tool to communicate stories, as exemplified by “Dream of Humanity.” But art can also provide a vehicle for self-development and personal expression, in addition to the numerous benefits of using art as a therapeutic technique. As the number of refugees in the world hits a staggering 60 million, there’s a growing need for programs that enable refugees to harness this creative process and foster new channels for their voices.

## CONCLUSION

Disaster victims, especially refugees need various needs in order to survive and resurrect their spirit to live in society. These needs include eating, clothing, shelter, health services, clean water and toilet facilities. Refugees also need psychosocial, religious, educational, demographic, information, reintegration and services to try or work, including capital. These needs are refugee issues. Therefore, the handling of the basic needs of refugees needs to be met.

Refugee children's age group is the most people who need to get protective handling. One of the strategies analyzed in this paper is how to develop the potential of creativity in alienation by encouraging children to express their expressions by engaging in creative work projects. This has been demonstrated in the UNHCR Innovation project revealed in this paper.

Whether it’s through photography, painting, film or one of the many other mediums to express one’s creativity; art provides a platform to raise awareness and encourages refugees to realize their own potential.

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